

# Why MOVOFLEX®? SOFT CHEWS

MOVOFLEX® Soft Chews are an advanced formulation to support joint mobility and overall joint health. **Made up of a unique, proprietary blend of 5 ingredients:**



**BIOVAFLEX™** Egg Shell Membrane, an innovative, new ingredient, contains elastin and collagen from chicken eggs to support joint flexibility. <sup>1</sup>



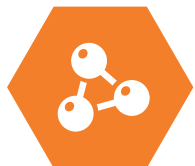
## ZANTHIN®

Natural Astaxanthin, a highly potent antioxidant for protection against free radicals and nitric oxide. <sup>2</sup>



## Boswellia Serrata

A plant that has been shown to support structural integrity of joints and connective tissues. <sup>3</sup>



## Proprietary Hyaluronic Acid

Supports the viscosity of the synovial fluid. <sup>4</sup>



## Vitamin D3

For healthy bone function. <sup>5</sup>

# Help them get their play back

Supports Joint Flexibility <sup>1</sup>

Supports Healthy Bones <sup>5</sup>

Chicken Liver Flavor Dogs Love<sup>7</sup>!

Support the Structure of Joints and Connective Tissues <sup>3</sup>

Protects Against Free Radicals <sup>2</sup>

## Dogs need joint support.

Many active, middle age or older dogs, and large breed dogs can often benefit from joint support. **MOVOFLEX Soft Chews** are designed to be easy to give to your dog.

- Just **one chew** per day.
- Easy to administer **soft chew** formulation.
- Highly palatable - **98%<sup>8</sup>** acceptance.
- **No loading dose** (Many glucosamine products require extra dosing for up to 6 weeks).
- Gluten, sugar, shellfish, and salt free formulation is suitable for dogs with certain dietary restrictions.

In a recent pet owner observational survey, all pet owners reported **positive changes, and increased activity** and mobility in their dogs within 28 days. <sup>6</sup>

## Discover a new way to support your dog's joints.

Now there is a delicious, effective, new alternative. It's a tasty, once-a-day chew, that your dog will be happy to take!

**MOVOFLEX Soft Chews** provide a unique, egg shell membrane-based joint supplement to support your dog's activity, flexibility and mobility.



# Joint Support Checklist

Use this checklist to see if your dog could benefit from using **MOVOFLEX® Soft Chews**:

- Senior dog (over 6 years)
- Reluctant to go on walks, runs or hikes
- Hesitant to jump on the bed or couch
- Not interested in playing tug-of-war or fetch
- Averse to climbing stairs
- Struggles to jump in the car
- Doesn't want to run, jump or play at the dog park

If you checked one or more of these items, your dog may benefit from a joint support supplement such as **MOVOFLEX Soft Chews**. Talk to your veterinarian about:

- Your dog's current activity level
- Your current protocol for supporting your dog's joint health
- How **MOVOFLEX Soft Chews** can help support your dog's joint health



 **MOVOFLEX®**  
SOFT CHEWS



**Ask your veterinarian if MOVOFLEX® Soft Chews are right for your dog.**  
**Visit [us.virbac.com](http://us.virbac.com) for more information.**

**WARNINGS:** For animal use only. Keep out of the reach of children and animals. In case of accidental overdose contact a health professional immediately.

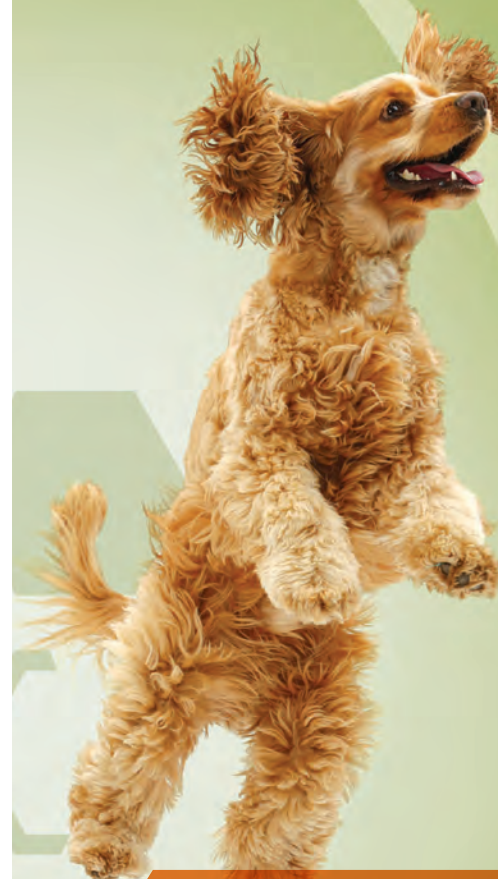
**CAUTIONS:** Safe use in pregnant animals or animals intended for breeding has not been proven. If animal's condition worsens or does not improve, stop product administration and consult your veterinarian.

#### REFERENCES:

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9. Data on file, Virbac Corporation.

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**The latest advancement in joint supplements for your dog!**